METAVERSE IN SOCIAL MEDIA: HOW THE TECHNOLOGY IS RESHAPING THE MARKET?

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Metaverse in Social Media

- The existence of ethical concerns is precisely why it is necessary for business owners to understand the different technologies driving the new Metaverse forward and what impact they may have on users, the environment, and our society.

- By understanding these technologies, businesses can find various new ways to enrich our society with constructive uses of digital/virtual reality connectivity that enrich our world and keep the digital economy booming.

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BLOCKCHAIN AND CRYPTOCURRENCY

- Bringing a new sense of security with a highly secured network, standing at the top of the smart technologies shaping this revolutionary platform, is integrating Blockchain and cryptocurrency in Metaverse.

- Based on decentralized and transparent solutions, blockchain and cryptocurrency or digital currency can potentially incentivize people to work at Metaverse.

- With more companies considering the idea of remote working, we might see metaverse-related jobs being c
the future.

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ARTIFICIAL INTELLIGENCE

- Taking the concept of Metaverse to the forefront, another big name in the list of technologies appreciating metaverse, Artificial Intelligence (AI) is important as that will be working behind the scenes to make the magic happen.

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3D MODELLING

- The incorporation of leading technologies will shape the metaverse greatly. For example, the presence of 3D Modelling or reconstruction will serve as a prime instance of how people will integrate themselves into the virtual world.
- In the recent incidence of Asia’s first metaverse wedding reception, a virtual wedding was hosted as the couple wanted to avoid coro
restrictions on the

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AR/VR TECHNOLOGIES

Augmented Reality (AR) and Virtual Reality (VR) technologies will be a major stepping stone for Metaverse as they are the core, and they will define how people use it as entry points to the virtual world. With new developments in VR with equipment development, it is likely to widen up the metaverse experience to involve physical simulations. Considering the versatility of the Metaverse concept, we can expect more companies to invest in AR, VR pieces of equipment and metaverse soon.

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BENEFITS OF METAVERSE IN SOCIAL MEDIA

01

Enables to grow user base among the demographic dividend generation

02

Invests new technologies and services to expand online activities

03

Metaverse Social media platform shares online dating, into the virtual world

04

Includes apparel such as Nike, Gucci, banking, JP Morgan, HSBC, and software companies

05

New business opportunities to connect customers

06

Better collaboration and co-creation

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WILL METAVERSE TAKE OVER SOCIAL MEDIA?

Here are still dedicated and evolving social media platforms that exist in the Metaverse. They offer a unique way to use the Metaverse's benefits and create new uses. Gravity is one such platform whose core value is user empowerment, and it is the first metaverse social media platform. Gravity offers users the ability to manage their news feeds and offers rewards to them for being on the platform with crypto

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WHY CHOOSE SHAMLA TECH FOR METAVERSE SOCIAL MEDIA PLATFORM DEVELOPMENT?

Metaverse in social media is now a hot topic for the generation and will no doubt be a boom in the near future. Talk to the top Metaverse developers in the market to get the best consultation that will do wonders for your business. Talk to our metaverse experts to ask queries about our Metaverse Social Media platform development and also know the estimated cost and time required to complete the project as per your business needs.

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Thank You!

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